



# FARNBOROUGH VISIT

## YOUR GATEWAY TO EUROPEAN AEROSPACE MARKETS

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### FARNBOROUGH VISIT FARNBOROUGH INTERNATIONAL AIRSHOW JULY 18-19, 2006

Are you considering visiting the more than 1,300 exhibitors at Farnborough 2006? Is your company looking at the European aerospace/defense market, but not sure where to start? Let *Farnborough Visit* point the way.

*Farnborough Visit* is a new two-day service provided by the U.S. Aerospace Team to support American visitors to Farnborough. The service includes a customized market research report that offers a 'high altitude' analysis of the opportunities for your products or services in 30 European markets.

*Farnborough Visit* is supported by our U.S. Aerospace Team and offers:

- A customized market brief, with an overview of your best prospect markets in Europe plus specific information on current demand, future demand, competition, partnering opportunities, and key standards and technical requirements relevant to your products.
- Individual aerospace sector profiles and detailed Country Commercial Guides for each of your best prospect markets.
- A one-to-one counseling session with our U.S. Aerospace Team members, who will also advise you on the European market for your products.
- A show catalog and floorplan, highlighting key National Pavilions and leading companies in your best prospect markets.
- Rail tickets to Farnborough and entrance passes for the two main trade days of the show.
- A two-day pass for access to the U.S.A. Pavilion lounge.
- An invitation to the U.S. Ambassador's Networking Reception for the U.S. Aerospace Industry.
- The support of our U.S. Aerospace Team in helping you to follow-up with contacts and on trade leads after the show.

*Farnborough Visit* is an excellent way to select key markets, focus your activities, and maximize your time at the show. All of this is available to U.S. visitors to Farnborough for a nominal fee of US\$950 per person.

The U.S. Commercial Service, an agency of the Department of Commerce, is committed to supporting U.S. exporters worldwide. We help companies find partners, research key markets, and raise their international profile. Our network includes over 180 offices in the United States and countries around the world that are ready to serve you.

**For an information pack**, please provide the information requested below to [Jestyn.Cooper@mail.doc.gov](mailto:Jestyn.Cooper@mail.doc.gov), phone: (London) +44 (0) 20 7894 0452, or fax: +44 (0) 20 7894 0020; or [Gail.Snyder@mail.doc.gov](mailto:Gail.Snyder@mail.doc.gov), phone: (Portland, OR) 1-503-326-5155, or fax: 1-503-326-6351.

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